



**PUBLIC
SAFETY**

Eight Hard Truths About Violence for Philadelphia

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As the birthplace of American democracy, Philadelphia is not just a symbol for freedom and self-determination, but of creation. Consider our history as the home to many of our nation's firsts—the first library, hospital, and university. This is a city built by innovators and activists, establishing institutions like the first African-Methodist Episcopal Church and the first women's medical college. Today, Philadelphia is home to diverse neighborhoods that offer something for everyone, a vibrant arts and culture scene, passionate sports fans, award-winning food, and an attitude that is uniquely ours.

It is also a city with significant challenges. High poverty rates and deeply entrenched racial inequities have left many Philadelphians behind. For the past three years, COVID-19, a racial reckoning, and community violence have put Philadelphians to the test. But as you know, we're also an underdog city that fights back. When things get tough, we come together to stand up for each other and for Philadelphia.

It is in this spirit that a group of Philadelphia-based philanthropic organizations have unified behind a desire for a brighter future. Drawing on our collective experience and insights from community partners, we have identified key issues that the city faces and commissioned regional and national thought leaders to explore a series of promising solutions that can improve city services and quality of life for all residents. We want our city's leaders to understand our current context, the historical underpinnings of the issues we face, and the policy levers that can be used to make meaningful change. We hope this suite of materials will illuminate solutions to inform and motivate productive action toward equity and wellbeing.

We are proud of this city and are deeply committed to making it a great place for the more than 1.5 million people who live, learn, and do business here. We hope you'll join us in considering the possibility for Philadelphia – today and for future generations.

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Eight Hard Truths About Violence for Philadelphia

In the last few years Philadelphia has seen record levels of violence. This undeniable crisis has led to a volatile and confusing conversation about what the city can do in response, complete with finger pointing and conflicting claims from different leaders. To inform the debate on how Philadelphia can move forward on making the city safer, we present eight hard truths about the nature of violence that policymakers must understand to make progress.

First, it is important to clarify that this brief is focused on serious community violence: shootings and homicides. Philadelphia has many other important violence-related problems, but the city's recent spike in serious violence has cost hundreds of lives each year and necessitates urgent action.

This is not an impossible problem to address. Researchers and practitioners already understand much about serious violence, and that knowledge creates opportunities for a government response. For example, we know that shootings and homicides are highly concentrated in a small percentage of places and among a small number of people.¹

Using the best available evidence, Philadelphia could apply its resources to address this concentrated problem, working from a framework that seeks to reduce serious violence while also preventing negative side effects on people and neighborhoods.

A comprehensive approach to violence is required, and such plans involve key four elements:

1. A careful analysis of the crime and violence problems facing the city.
2. A clear set of outcomes as an initial focus, ideally starting with the most serious forms of violence (homicides and shootings).
3. A strategy using research and evidence to harness effective programs toward the city's goals.
4. A management structure to sustain effort and attention to the city's strategy.

Youth Involvement in Violent Crime

Hard Truth

Less than 10% of shootings involve individuals under the age of 18 as perpetrators or victims. Eighteen to 24-year-olds play a large role in city violence, but well over half of shooting victims are over the age of 25.

Using publicly available data, The National Institute for Criminal Justice Reform (NICJR) conducted an in-depth analysis of all gun-related homicides in the city in 2021. The analysis found that victims and suspects largely fell in the 18-34 age range, with the average age of victims just under 30 and the average age of suspects about 27; the data was much more robust for victims than for suspects. There has been a worrying increase in violence committed on and by individuals younger than age 18 in the last few years,² but it still accounts for a relatively small percentage of overall violence.

Importance

Understanding the problem is an essential first step to designing an effective strategy.

Starting with data, such as the average age of offenders, is essential to help a city develop an effective strategy by defining and linking different programmatic efforts. For example, a program that focuses heavily on young people, even if it produces positive outcomes, may be perceived as a failure if annual homicide numbers remain high due to continued violence among older people. Understanding the problem in full, and linking it to a larger strategy, would allow the city to understand the program's specific value in a larger context.

A very small share of the city is most likely to commit a gun crime, or fall victim to one. Understanding who is involved and what dynamics are driving their behavior is a key step in the implementation of appropriate gun violence prevention and intervention efforts.

Prevention program expectations

Hard Truth

Reducing serious violence requires significant resources devoted to a near-term outlook—ignoring the immediate crisis could undermine and impede investments in beneficial long-term efforts aimed at underlying causes.

A comprehensive violence strategy will include near-term, mid-term, and long-term transformation efforts. Near-term violence reduction efforts include direct outreach and engagement with individuals who are at immediate high-risk for being a victim or perpetrator of a shooting.

One type of near-term strategy is known as focused deterrence or Group Violence Intervention (GVI). Such efforts have been implemented in several cities with successful results, such as Oakland, CA, which cut its annual shootings nearly in half from 2012 to 2018.³ Philadelphia's GVI program has shown promising results in a recent evaluation⁴ as well as in an evaluation of the city's previous attempt at the program.⁵ Although overall shootings increased in three of the four Philadelphia police districts in which GVI was implemented, GVI was associated with reduced average weekly shootings for the groups with which it engaged, representing a clear "proof of concept."⁶ There are other studied examples of short-term approaches that decrease violence—the programs with the best evidence involve focused law enforcement that is tightly linked and coordinated with social services and outreach work. There have also been some recent examples of rigorous and targeted street outreach programs that have reduced violence.

Many research studies also show the value of long-term investments. For example, a study of public school funding from Michigan found that children who were enrolled in schools that received quality improvements were less likely to be arrested in adulthood, compared to children in schools that did not receive these investments.⁷

However, given the fact that 90 percent of shootings involve people age 18 and older, investments in elementary-school children would take a decade or more to influence serious violence dynamics. At the same time, multiple studies⁸ have shown that exposure to ongoing violence can undermine public investment in education by shortening students' attention spans, reducing their performance on standardized English tests, and even reducing passing rates among Black students.

Importance

Long-term programs are compelling and popular but can be undone by the sharply negative effects of violence happening in communities *now*. Failure to address the ongoing violence crisis may also undermine faith and confidence in the city's ability to tackle violence on any time scale.

Funding the police

Hard Truth

Providing financial support for the police department is a necessary, but not sufficient, element in reducing violence—how the police respond to the problem is the most important factor. Similarly, non-police groups, such as street outreach workers, are necessary to make many violence prevention strategies successful, but can be ineffective if not managed as part of a larger effort.

Certain crime solving strategies that focus on high-risk individuals, places, and community problems, are considered more effective than traditional policing strategies.⁹ These include strategies like focused deterrence/GVI, problem-oriented policing, and hot-spots policing, which require significant financial investment and police capacity. Once that capacity has been built and those investments made, it is vital that police operate within a management and accountability structure following the strategy. Spending more money by a department, or hiring more officers, will not yield crime-reduction results unless those officers and dollars are doing the right kind of work. Of course, without police capacity in the first place, it is impossible for police departments to be strategic.

Similarly, civilian violence prevention hires, such as street outreach workers, can be effective when harnessed as part of a larger strategy.¹⁰ Street outreach is a core principle of many interventions, such the Rapid Employment and Development Initiative (READI)—a supported-employment and cognitive behavioral therapy program launched in Chicago.

An evaluation of READI found that program participants who were referred by street outreach workers had “enormous” declines in both arrests and likelihood to be shot or killed.¹¹ Many prevention efforts would be virtually impossible without sufficient outreach capacity. However, evaluations of street outreach programs in different cities have yielded mixed results, with some outreach programs possibly increasing violence.

Importance

Police and non-police efforts should not be placed in opposition. Case studies have shown that cities that have reduced violence are ones that have sufficient capacity of *both*—with the two elements linked tightly together and working in a common strategy. In either police or non-police interventions, activity without strategy does not yield compelling results (and can be harmful).

The impact of stop and frisk

Hard Truth

Unfocused, overly-aggressive stop-and-frisk policies have minimal effects on crime and also create other negative effects for communities. Stop and frisk is best understood as a tactic that should be used in a limited and constitutional manner; it is not a crime reduction strategy.

Research in New York City showed that the extensive stop-and-frisk policy there did very little to reduce crime. Stop and frisk was beneficial only when used in a focused and lawful manner.¹² There is some evidence that the tactic could be effective when targeted on high-risk people or places.¹³ But, any use of stop and frisk runs the risk of negatively impacting communities if officers are not narrowly focused and operating in a constitutional manner.

Philadelphia has its own history with stop and frisk. During the 2000s, the “number of stops” became a management metric for the police department, thereby encouraging officers to make stops more often. By 2011, Philadelphia had a high number of stops per capita, predominantly targeted at racial minorities (with a low hit rate for finding weapons). This resulted in a lawsuit filed by the American Civil Liberties Union of Pennsylvania which was resolved by an agreement to appoint independent monitors of the policy, and ultimately led to reform of its use.

Importance

Evidence shows that broad, unfocused police activity does very little to reduce crime. This finding—combined with the danger that stops could involve constitutional violations if not tightly managed—suggests that policies emphasizing stop and frisk are more likely to be harmful than helpful. If unconstitutional stops harm police legitimacy, it could make it harder for police to do their jobs in any area that requires public collaboration. Specific management of crime hotspots, coupled with enhanced training for police-community relationship-building, could provide a better starting point for thinking about how the police can proactively interact with the community. One recent multi-city evaluation suggests this approach (which included “procedural justice” training of police) can reduce both crime and arrests, and lead to better community perceptions of police on some dimensions.¹⁴

Guns and gun buybacks

Hard Truth

It is valuable to pursue illegal gun traffickers; illegal weapons are often used in violent crimes. But, there is no strong evidence that gun buybacks reduce gun violence. Ultimately, reducing the number of guns in Philadelphia by any method could take decades.

Gun buybacks, where money or gift certificates are exchanged for weapons, have proliferated in communities around the United States, but evidence in support of these programs reducing gun violence is weak, especially compared to other policies and programs with a similar goal.¹⁵ Despite no strong evidence that buybacks reduce gun violence, buybacks may contribute to other important goals, such as community mobilization and awareness.¹⁶ One reason that gun buybacks generally do not reduce crime or violence is that they don't actually target the guns used in shootings. In fact, law-abiding citizens tend to be the ones participating in buybacks.

Efforts in Boston have shown it may be possible to target gun buybacks more narrowly.¹⁷ Even then, they do not reduce shootings in the short-term. If civic groups are interested in continuing buyback programs, they should also consider targeting their efforts to people of proven risk, which may entail offering higher payments for illegal guns to fewer people. This approach has not yet been attempted, but is more closely aligned with research findings regarding the nature of gun violence.

Importance

The prevalence of illegal firearms makes reducing violence challenging. However, many cities have cut crime and violence significantly despite having a high concentration of illegal firearms. Hoping to reduce violence by waiting for the gun problem to be solved, through buybacks or legislation, is a recipe for failure.

Broken windows theory

Hard Truth

Studies generally suggest that enforcing against minor offenses does not reduce crime and could be harmful to communities. However, there is significant evidence supporting the idea that improving conditions in communities can reduce crime and violence.

The so-called “broken windows” theory is based on the notion that there is a connection between disorder and crime—that minor offenses and chaotic environmental factors cause serious crime and violence, if unaddressed.¹⁸ An unrepaired broken window may be a signal that no one in the community cares about the area, and therefore, crime might be allowed to flourish. Some political leaders have interpreted this logic as supporting high-arrest strategies for low-level quality of life offenses, rather than working with communities to develop problem-solving strategies for neighborhood issues.¹⁹

Research has shown that such policing does not reduce crime, while community and problem-solving interventions around social and physical disorder can be effective.²⁰ In fact, research from Philadelphia has shown that built-environment interventions—such as greening vacant lots, remediating abandoned houses, and investing in home repairs for low-income owners—can significantly reduce crime.²¹

Importance

Aggressive and unfocused strategies claiming support from the “broken windows” theory have the potential to severely harm communities and fail to reduce crime. The connection between disorder and crime can be addressed collaboratively with communities to reduce social disorder and improve the physical environment.

The connection between incarceration levels & crime

Hard Truth

Evidence suggests it is possible to reduce crime and violence while, at the same time, shrinking prison and jail populations by addressing unnecessary incarceration.

While incarceration stops people from committing crimes while in prison,²² there is some evidence that incarceration can actually increase crime through recidivism, especially when done pre-trial and without rehabilitative programming.²³

A key principle is to focus resources on repeat violent offenders. There is substantial evidence that programs focusing on increasing formal social control (e.g. police) and informal social control (e.g. families and communities)—and targeted at the small percentage of offenders that generate the most crime and violence—can produce outsized crime reduction effects with minimal infringement on the community.²⁴

From 2016 to 2023, Philadelphia’s prison population dropped by nearly 50 percent, while the city’s homicide rate nearly doubled. Despite these two trends occurring during roughly the same time, there is no data that suggests the two are related. A closer look at the data reveals that the prison population dropped to around its current level by January 2019, but violence didn’t surge in the city until July 2020—the same time that cities across the country saw violence rise.

Data tracking US police departments shows that police presence can reduce both violence and incarceration—larger departments reduce the number of homicides in cities and make fewer arrests for serious crimes (and especially reduce arrests for Black suspects).

This may be because larger departments are deterring crimes from happening in the first place. Of course, increased police presence certainly can increase incarceration depending on government policies and management—the same analysis found that adding more police officers tends to result in disproportionately more arrests of Black people for low-level “quality-of-life” offenses.²⁵ Alternatives to incarceration can also play an important role, suggesting prosecutors and courts need to work with police to ensure the justice system is being narrowly targeted.

Importance

Deciding to accept the narrative that more incarceration leads to less crime will result in ineffective policy and is not supported by evidence. Incarceration can lead to negative outcomes for individuals, families, and communities, especially when highly concentrated in disadvantaged neighborhoods. Cities should maintain a focus on reducing unnecessary incarceration while pursuing crime reductions—it is very possible to do both. Boston’s 2007 GVI strategy managed to bring down homicides and arrests simultaneously in the city, and there are other similar examples.

The impact of technology

Hard Truth

New technology can provide opportunities for government, but only if used thoughtfully and managed well.

Philadelphia and other cities have piloted a number of promising technologies around crime and violence prevention, including body-worn cameras, gunshot detection systems, street cameras, and mobile phones for officers—all with mixed results.

A 2016-2017 Philadelphia-based study indicated that officers using body-worn cameras had lower percentages of use-of-force incidents.²⁶ But, it also found that the cameras limited their interactions with community members, meaning officers had fewer opportunities to face scrutiny. Nationally, a review of the evidence around body-worn cameras found that specific police department policy may be key to the effectiveness of body-worn cameras (cameras may only reduce use-of-force when police have less discretion to turn them off).²⁷

An evaluation of Philadelphia's acoustic gunshot detection system showed that implementation of the program resulted in a 259 percent increase in detected gunshot incidents,²⁸ but no related increase in the number of actual confirmed shootings. One report indicated that many of the detected shootings were false alarms.²⁹ Instead of providing reliable information on the number and location of shootings in Philadelphia, the system reduced officer efficiency by dispatching them to mistaken gunfire calls.

In 2021, Philadelphia police officers were issued cellphones designed to give them better information to do their jobs. An evaluation suggested the phones helped officers solve cases and allowed them to focus more of their resources on actual crimes. However, it also found that few officers actually used the phones, and managers did not enforce use of the technology.³⁰

Cameras and CCTV (closed-circuit television) face similar challenges—the cameras could go unused, fail to be maintained, be deployed to poor locations, or be used in ways that alienate residents.

Importance

Technological solutions are attractive because we see them as new ideas that fill voids and overcome barriers in a simple matter. Evidence shows there is no substitute for actual management and strategy. New technology can provide opportunity, but governments are complex systems which require more than new equipment to overcome longstanding problems, such as community violence.

Acting on the Vision

The Way Forward

Violence can be an incredibly difficult problem to solve. Understanding some of the hard truths about violence is just a starting point.

The cities or neighborhoods that are successful in reducing crime are the ones that take comprehensive approaches—not ones that expect single miracle programs to reverse decades of disinvestment in communities.

As mentioned earlier, comprehensive approaches need to involve four elements:

1. careful analysis of the crime and violence problems facing the city;
2. a clear set of desired outcomes;
3. a strategy based on research and evidence; and
4. a focused management structure.

These four elements work together, and all need to be present for a city to be successful. Individual programs are important, but cannot work on their own. They ensure that the city:

- has an understanding of its problems so that programs can be leveraged in response;
- establishes clear outcomes to create a shared vision of success;
- creates a coherent strategy that can link the efforts of programs and ensure they are working together; and
- exercises management attention to make sure that all elements of the strategy are working together to prevent gaps in implementation.

These elements are challenging to get right, and even more challenging to sustain. However, many cities—even cities with limited resources—have shown that it is possible to achieve and maintain reductions over years, and even decades.

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This paper is a part of the Vision Philadelphia series, which explores promising solutions that can improve city services and quality of life for Philadelphians of all backgrounds.

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University of Pennsylvania Crime and Justice Policy Lab

Based in the Department of Criminology at the University of Pennsylvania, the Crime and Justice Policy Lab (CJP) partners with governments and non-profits to find research-based solutions to preventing crime, advancing the justice system, and other complex social problems. CJP has major projects in Philadelphia, Baltimore, and Boston, as well as several other cities in the US and worldwide.

Ben Struhl, MPP, is the executive director of CJP. He has 10 years of experience advising governments and nonprofits on reducing crime and violence, reforming the criminal justice system, and collaborating with communities to ensure that policy is done in ways that respect and uplift constituents. He has led projects in numerous US cities and more than a dozen other countries.

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